

Dr. Jyoti Peswani
Academic Consultant

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Professional Summary

Ph.D. in Management with 8+ years of experience in academic consulting, content development, and higher education teaching. Skilled in curriculum design, e-learning development, and delivering engaging lectures in finance, taxation, and management. Experienced in creating academic and industry-oriented learning materials, including video courses, assessments, and research publications. Adept at managing academic teams and delivering high-quality education solutions for universities and ed-tech platforms.

Core Competencies

- Curriculum Design & Instructional Planning
- Instructional Design for Online Learning
- Academic Content Development & Research Writing
- Bloom's Taxonomy-Based Assessments
- E-Learning Development & LMS Management
- Gamified Quizzes & Interactive Learning Activities
- Training, Workshops & Student Engagement
- Financial Management & Taxation Education

Current Role - Independent Academic Consultant- Swaan Edusupport (Nov 2022-Present)

- Lead an education support venture offering curriculum design, academic content, video lectures, assessments, and evaluation services.
- Design and curate innovative learning and development content such as AR-VR modules, gamified quizzes, and animated video content.
- Manage a team of writers, editors, and subject experts to deliver customized, syllabus-aligned academic content.
- Oversee client communication, quality control, and timely project execution.

Previous Experience Summary

Company	Duration	Job Role
MIT School of Distance Education, Pune	December 2021 – August 2022	Academic Content Lead- Finance & Exam Officer (Special Duty)
Symbiosis Center for Distance Learning, Pune	February 2020 – November 2021	Assistant Professor- Finance
Ajeenkya D.Y. Patil University/ Success Forum, Talentedge/ Chegg/ Unacademy Pune	January 2019 - January 2020	Visiting Faculty
H&R Block India Pvt. Ltd, Pune	June 2017- September 2018	Tax Advisor

Professional Certifications

- Personal & Family Financial Planning – University of Florida
- Fundamentals of Digital Marketing – Google
- Accounting Fundamentals – Corporate Finance Institute (CFI)
- Introduction to Corporate Finance – Corporate Finance Institute (CFI)
- Time Value of Money & Capital Budgeting – Udemy
- Career Edge – TCS

Educational Qualifications

Examination/ Degree	Institute/University	Subject	Year of Passing	Percentage
Ph.D.	CSMU	Management	2024	NA
UGC NET	UGC	Management	2018-19	NA
M.B.A	Sadhu Vaswani Institute of Management Studies, Pune	Financial Management	2016	77%
B.com	St. Mira's College for Girls, Pune	Costing	2014	91%

Key Achievements

- Designed and developed **200+ digital learning courses** across Management, Finance, and Hospitality for programs including MBA, BBA, B.Com, M.Com, BCA, MCA, and other specializations.
- Developed **Bloom's Taxonomy–aligned assessment frameworks** to support structured learning outcomes and competency-based evaluation in higher education programs.
- Created **gamified quizzes and interactive learning modules**, enhancing student engagement and improving learning retention.
- Delivered **academic training sessions and workshops** for students and academic teams on curriculum delivery and digital learning methodologies.